

# **Recruitment of Student Hosts for** *'FBI WITH THE BLIND'* Inclusive Fitness Training Programme

#### Dear Students,

CEDARS is thrilled to announce **Fitness Buddies for Inclusion (FBI) with the Blind**, a brand-new training programme in collaboration with Centre of Sports and Exercise (CSE) to train HKU students as fitness buddies in order to conduct tailored physical fitness activities with visually-impaired people from the community, promoting wellness, inclusivity and resilience on campus and in Hong Kong.

We are now looking for talented students to join us as photographers, videographers, or graphic designer to capture the memorable moments of the programme through your lens.

#### Post A – Student Photographer

- 1. Responsibilities
- Capture the event's highlights and edit photos for publicity purposes. Photos will be posted on the social media and website of CEDARS.

## 2. Requirements

- HKU current students with a keen interest in photography;
- Proficiency in photo editing skills, e.g. Adobe Photoshop;
- Availability of own cameras;
- Experience in capturing photos at events and sports programmes;
- Attendance for all requested events strongly preferred;
- Sharing of a photography portfolio strongly preferred.

#### 3. Time Commitment & Rewards

- Upon satisfactory performance and attendance, student photographer will be entitled to an honorarium of up to **HK**<u>\$3,500</u>:
  - **<u>\$500</u>** for taking photos at each of the following events (total \$2,500):
    - Training Session 1: Orientation & Inclusive Fitness Drills Practice
      - 2:00 p.m. 4:30 p.m., 22 February 2025 (Sat)@HKU

- Training Session 4: Inclusive Language & Sighted Guiding Blindfolded Walking Experience
  - 2:00 p.m. 4:00 p.m., 12 March 2025 (Wed)@HKU
- Buddies Session 1: Drills Practice & Human Library
  - 2:00 p.m. 4:30 p.m., 15 March 2025 (Sat)@HKU
- Buddies Session 2: Drills Practice & Interaction with Guide Dogs
  - 2:00 p.m.- 4:30 p.m., 22 March 2025 (Sat)@HKU
- Buddies Session 3: Drills Practice & Closing Ceremony
  - 2:00 p.m.- 4:30 p.m., 29 March 2025 (Sat)@HKU
- Extra \$1000 for editing of all event photos and final output to CEDARS on a mutually-agreed timeline;
- Service points under the <u>CEDARS Reward Scheme</u>

# <u> Post B – Student Videographer</u>

- 1. Responsibilities
- Capture the event's highlights and create viral Instagram Reels for publicity purposes. The videos will be posted on the social media of CEDARS.
- 2. Requirements
- HKU current students with a keen interest in video shooting and production;
- Proficiency in video production and editing skills, e.g. Adobe Photoshop, Illustrator, Lightroom, Premiere Pro and After Effect, etc;
- Availability of own video cameras;
- Experience in social media content creation and video taking at events and sports programmes
- Attendance for all requested events strongly preferred;
- Sharing of a videography/Instagram portfolio strongly preferred
- 3. Time Commitment & Rewards
- Upon satisfactory performance and attendance, student videographer will be entitled to an honorarium of up to **HK**<u>\$3,500</u>:
  - <u>\$500</u> for producing each Instagram Reel at each of the following events (total \$2,500):
    - Training Session 1: Orientation & Inclusive Fitness Drills Practice
      - 2:00 p.m. 4:30 p.m., 22 February 2025 (Sat)@HKU
    - Training Session 4: Inclusive Language & Sighted Guiding Blindfolded Walking Experience
      - 2:00 p.m. 4:00 p.m., 12 March 2025 (Wed)@HKU
    - Buddies Session 1: Drills Practice & Human Library
      - 2:00 p.m. 4:30 p.m., 15 March 2025 (Sat)@HKU
    - Buddies Session 2: Drills Practice & Interaction with Guide Dogs
      - 2:00 p.m.- 4:30 p.m., 22 March 2025 (Sat)@HKU

- Buddies Session 3: Drills Practice & Closing Ceremony
  - 2:00 p.m.- 4:30 p.m., 29 March 2025 (Sat)@HKU
- Extra \$1000 for final output of all video reels to CEDARS on a mutually-agreed timeline;
- Service points under the <u>CEDARS Reward Scheme</u>

#### Post C – Student Graphic Designer

#### 1. Responsibilities

• Design eye-catching publicity materials for *FBI WITH THE BLIND or other LEAF student leadership development programmes*. This includes creating posters, banners, props, souvenirs, and social media graphics that will capture the attention of our target audience.

#### 2. Requirements

- HKU current students with a keen interest in graphic design
- Proficiency in design skills, including the use of graphic design software such as Adobe Photoshop, Adobe Illustrator, Canva or InDesign
- Ability to work independently and meet deadlines
- Sharing of graphic design portfolio strongly preferred

#### 3. Rewards

Upon satisfactory performance and attendance, student graphic designer will be entitled to an honorarium of up to **HK\$500 for each set of publicity material produced** as well as service points under the <u>CEDARS Reward Scheme</u>

#### **Application Method:**

Interested students are welcome to apply via the online application form at: <u>https://wp3.cedars.hku.hk/form/web/FBI/SH</u>

## Application deadline: <u>31 January 2025 (Friday</u>)

Shortlisted candidates may be invited for an interview in February. Candidates who are not contacted on or before 28th February 2025 may consider their application unsuccessful.

Enquiries: <a href="mailto:leaf@cedars.hku.hk">leaf@cedars.hku.hk</a>

We look forward to receiving your applications and working together.

Best regards, Centre of Development and Resources for Students— Campus Life

